Enviso.

Real growth for local businesses & contractors.

Selected work from Enviso LLC: social media, ads, SEO, websites, contractor business development and remote staffing.

envisollc.com · (786) 941-1788

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WHO WE ARE

A growth team for businesses that are too busy to market themselves.

Enviso LLC helps small and medium businesses across the US, especially contractors and local service companies, get found online, win more work and scale without the overhead of a big agency or a full in-house team.

1

Social media management

Content, posting and community management on Facebook, Instagram and LinkedIn.

2

Facebook & Google ads

Lead-focused campaigns with proper tracking, so you see what each lead costs.

3

SEO & Google Business Profile

Show up when local customers search, on Google and on Maps.

4

Websites

Fast, mobile-friendly sites built to turn visitors into calls and quote requests.

5

Contractor business development

Introductions to GCs and developers, and vendor-list setup for subcontractors.

6

Staff augmentation

Trained remote specialists for marketing, admin, estimating and more.

HOW WE WORK

01

Free plan

We review your business and send a plan with a clear quote.

02

Launch

We set everything up and start in the channels that fit your goals.

03

Report & improve

Monthly reporting and adjustments based on real results.

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CASE STUDY · SOCIAL MEDIA & ADS

Glass & glazing contractor, North Carolina

Social media strategy | Facebook ads | LinkedIn ads | Content creation

+40%
Social media engagement within 3 months

+25%
More inbound leads from construction firms

New GC
Partnerships with major general contractors

THE CHALLENGE

The contractor did quality work but had low online visibility, a weak social presence and almost no digital outreach, which made it hard to reach the general contractors and construction firms behind larger projects.

WHAT WE DID

- Built a social media plan focused on brand awareness and lead generation
- Ran targeted Facebook and LinkedIn campaigns aimed at industry professionals
- Created before-and-after project visuals, testimonials and process videos
- Engaged in construction communities and industry groups

> **"Enviso LLC transformed our digital presence! Their marketing strategies helped us increase sales, grow our audience, and secure partnerships with major general contractors."**
>
> Clay H. · Glass glazing company, North Carolina

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MORE CASE STUDIES

Growing contractors beyond marketing.

STAFF AUGMENTATION · FLORIDA

Concrete contractor

A growing concrete contractor's team was overloaded with business development, marketing and client communication, and hiring full-time staff would have been slow and expensive. We identified the gaps, supplied remote specialists for outreach, lead generation and SEO, streamlined the sales process and onboarded the new team members with performance tracking.

3
Skilled professionals onboarded within 2 weeks

+30%
Increase in lead generation and client inquiries

BUSINESS DEVELOPMENT · MIAMI · LA · NEW YORK · WASHINGTON

HORECA contractor (hotels, restaurants & cafés)

A HORECA contractor working across Miami, Los Angeles, New York and Washington needed a steady flow of project opportunities in each market. We introduced the company to multiple general contractors and other firms with upcoming projects, opening new bid opportunities. Once the pipeline was running, the client brought business development in-house and continued the relationships we started.

Multiple
GC and partner introductions for new projects

In-house
Pipeline handed over to the client's own team

> **"Thanks to Enviso LLC's SEO, email marketing, and digital strategies, we landed more construction projects and valuable collaboration opportunities."**
>
> Sam T. · Construction company, New York

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CURRENTLY WORKING WITH

Trusted by growing businesses.

We keep client names confidential. Here's a snapshot of the kind of work we're doing right now.

Commercial cleaning company
Google Ads campaigns to win contracts with schools, nurseries, offices and grocery stores.

AI compliance software company
Monthly LinkedIn content strategy and post calendar for a B2B audience.

Let's grow your business next.

Answer a few quick questions and we'll send you a custom plan and quote within 1 business day. No obligation.

Local businesses
envisollc.com/free-marketing-plan

Subcontractors
envisollc.com/contractor-bid-lists

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